



Seventy-third Annual

Midsummer Festival and Ball

Given under auspices of

**Swedish-American
Patriotic League**

Saturday, June 17th, 1967 ❖ Program 7:00 P.M.

Scottish Rite Auditorium, San Francisco



Swedish American Patriotic League

SAN FRANCISCO

OAKLAND

wishes one and all a Happy Midsummer

with sincere appreciation to the many committees and friends for their support and efforts to make this evening's festival an outstanding success.

GERTRUDE SWANSON
President, San Francisco

MARGIT BLEHER
President, Oakland

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Glad Midsommar



CHARLOTTE PETERSON
Midsummer Queen



CLAIRE ANDERSON
Columbia



JANET WARDEN
Svea

Wishing you

a most happy

M I D S U M M E R

Gertrude Swanson
President

Swedish American Patriotic League



The Golden Gate District Lodges

through the medium of this program wish to extend their best wishes to the Swedish-American Patriotic League, on this Midsummer Day Celebration.

The Golden Gate District Lodge, consisting of the seventeen Local Lodges in San Francisco, Oakland, San Leandro, Berkeley, Petaluma, Eureka, Paradise, San Jose, San Mateo, Palo Alto, Concord, Stockton, Modesto, Sacramento, Turlock, and Yuba City, extends to you a cordial invitation to become a member of the Vasa Order of America.

Contact any member of these Lodges and they will gladly furnish you information of the benefits you may derive from this membership.

Victor Peterson
District Master

Lillian Granfors
District Secretary

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to Her Majesty

QUEEN CHARLOTTE,
Her Royal Court and Loyal Subjects
from

Karin Louise Olsson
Midsummer Queen 1966

Midsummer Greetings

from

John & Gladys Peterson

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**Swedish Relief Society
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Meetings held on first Monday every
month at Swedish American Hall.
Refreshments and cards.

President: MRS. ANNIE DAHLBERG
Secretary: MRS. RUTH NELSON

**Swedish Ladies Relief Society
of Alameda County**

Meetings held on second Tuesday every
month at Jenny Lind Hall with Luncheon
and cards

President, MRS. ELSA BERGMAN
Secretary, MRS. EVA M. GUSTAFSON

Compliments of

FYLGIA LODGE No. 119

Vasa Order of America



The Drill Team here this Evening

is part of a

19 Man Drill Team

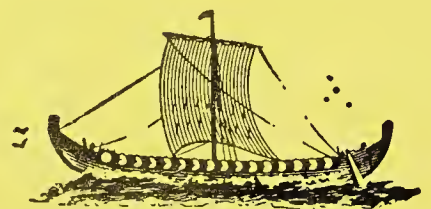
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Secretary

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Meetings first Tuesday every month at
Jenny Lind Hall

President, INGRID WICKSTROM
Secretary, RUBY NICHELINI

PROGRAM

Chairman of the Day

Gertrude Swanson

President S.A.P.L., San Francisco

Vice Chairman of the Day

Margit Bleher

President S.A.P.L., Oakland

Master of Ceremonies

Hugo T. A. Olsson

Marshal of Parade

John O. Peterson

Captain, Fylgia Drill Team

Maids of Honor

Anna Anderson, Linda Anderson, Karen Anderson, Stephanie Atwood, Carol Bradford, Nancy Carlson, Carol Flanagan, Sandra Fleckner, Christina Hjalmarsson, Donna Hultberg, Janet Lund, Carol Lundgren, Sandel Malmstrom Karin Mickelson, Laura Miller, Meredith Nelson, Carol Nichelini, Suzanne Rodgers, Elizabeth Sundblom, Beverly Thiele, Connie Tilden.

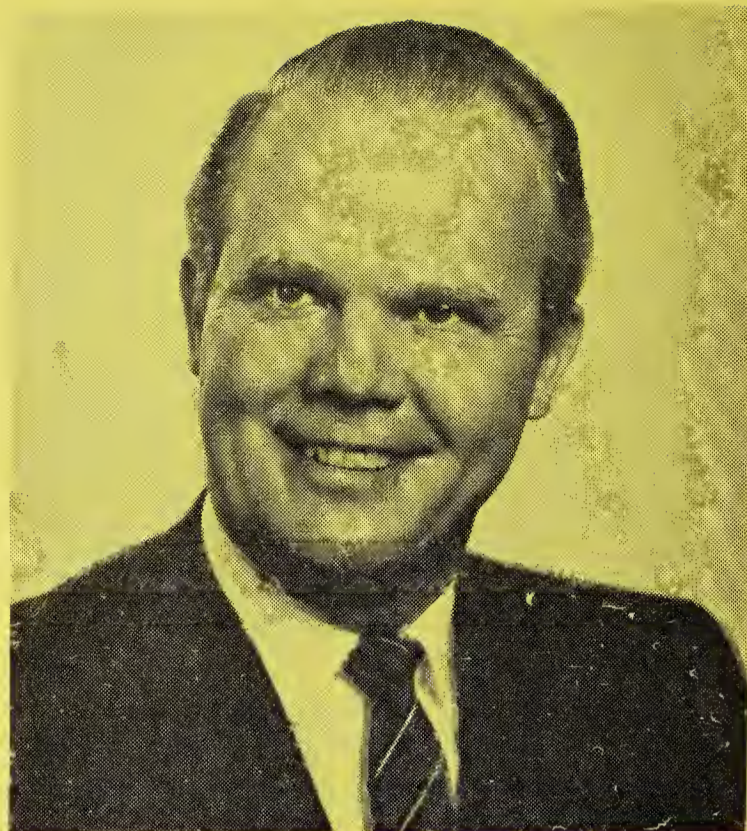
Escorts

James Barkenhus, Jr., Bob Daniel, Kenneth Delaney, Robin W. Daughy, Shawn Folsom, Lewis Gruber, Sam Haddad, Gary Hermanson, Sandy Holiday, Jeff Howard, Tom Juul, Terry Krystofiak, Bob Mader, Chris Malmstrom, Hank Milton, John Montague, Brian Moyer, David Nelson, Dave Northup, Gary Peterson, Lyle Petersen, Lee Rathbun, Robert Van Iderstine.

Crown Bearer
Kenneth Ainsworth

Junior Attendants

John, Susan and Linda Brooks
Kathy and Sharon Ainsworth
Carol Talbot, Erik Svenson



HAROLD HILLBERG

Soloist

PROCESSION:

"Kungl. Södermanlands Regementes Marsch"

**Marshal, Flag Bearers, Officers,
Costume Group, Scandinavian
Folk Dancers, Ungdomsstjärnan,
Singers, Escorts, Maids of Honor,
Columbia, Svea, Crown Bearer,
Junior attendants and the
Midsummer Queen**

Flag Salute to the Queen

FYLGIA FLAG BEARERS

Raising of the Flag on the Maypole

Ingrid Wickstrom

Vice President, S.A.P.L., Oakland

Star-Spangled Banner } ...In Unison
Du gamla, du fria

Evelyn Ramberg Olsson at the Piano
Harry Talbot, Drummer

Welcome

Gertrude Swanson, Chairman

**Crowning of the Midsummer Queen
and presentation of Queen's ring**

John E. Peterson

P R O G R A M



The Magic of
BOBBY CLARK

Jungfrun under Lind.....
.....Peterson-Berger
Serenad Leoncavallo
Harold Hillberg, Tenor
Evelyn Ramberg Olsson
Accompanist

Presentation of the Queen's Court
Hilding Nystrom

Vice President S.A.P.L. San Francisco

It's Magic
Bobby Clark

Swedish Figure Schottish

Väderkvarnen

Scandinavian Folk Dancers
of San Francisco

Ruth Lind Velasquez Director

FINALE:

“Vi gå över dagstänkta berg”.....
..... In Unison



You are invited to meet the Queen and
her Court in the Red Room adjoining the
Rotunda immediately after the program.

Refreshments and Souvenirs available
in the Lower Ballroom

Dancing till Midnight to two Bands

NICK JORDAN'S COMBO

and

THE RIVERA BROTHERS
with Johnny Johnston

Sångarhyllning.....Male Chorus

“Let Us Entertain You”

“Ta’ mej ut till ett bollspel”

Ungdomsstjärnan

Virginia Jones, Director

Presentation of Columbia

Gertrude Swanson

President, S.A.P.L., San Francisco

Presentation of Svea

Margit Bleher

President, S.A.P.L., Oakland

Sköna Maj..... Been

Stridsbön Lindblad

Scandinavian Singers Association

Theodore Gorbacheff, Director

Greeting from Sweden

Hon. Lars Schönander

Consul of Sweden

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RAY O. STENSON, President
531-8978

GUS NELSON, Secretary
351-6919

For membership information contact
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Jenny Lind Hall
2267 Telegraph Avenue, Oakland

LOLA McCREERY, *Chairman*

Midsummer Greetings
Scandinavian Singers
Association

Al Nelson, President

MIDSUMMER GREETINGS

Tor Lodge No. 537, V.O.A.
San Francisco

*Meets 1st and 3rd Friday at
Swedish-American Hall, 2174 Market St.*

RALPH E. SISSON, *Chairman*
IVAR HOLMGREN, *Secretary*

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NEW MEMBERS WELCOME
CLYDE W. FORSMAN, *President*
EDWIN PETERSON, *Secretary*



Come and enjoy
MIDSUMMER PICNIC
in

S V E A D A L
Saturday, June 24th

Midsummer Queen
Columbia — Svea
Maypole

Dancing from 4 p.m.

Bring your own Picnic Lunch

Have a real good Midsummer outing

**S V E A G L E E C L U B
OF OAKLAND**

Meets alternate Tuesdays in
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LOVE

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*Wishing You a
Happy Midsummer*

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from

Mr. & Mrs. Carl W. Svenson

Wishing you

a most happy

Midsummer



George and Patti Frykberg

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